

**PLAY LIKE A CHAMPION TODAY® (PLC) SPORTS LEADERSHIP CONFERENCE**  
**University of Notre Dame**  
**June 25-27, 2010**  
**“Creating a Champion Culture”**

**June 25, 2010**

**FRIDAY**

<b>Conference Venue</b>	<b>Mendoza College of Business</b>
<b>11:30 a.m. – 1 p.m.</b>	<b>Registration in the Atrium of Mendoza College of Business</b>
<b>11:30 a.m.</b>	<b>Mass at the Basilica of the Sacred Heart (Optional)</b>
<b>11:45 a.m. – 12:45 p.m.</b>	<b>Notre Dame Campus Tour (Optional)</b>
<b>1:00 – 1:30 p.m.</b>	<b>Opening Prayer Service - Atrium</b>
<b>1:30 – 2:00 p.m.</b>	<b>Conference Welcome</b>
All Jordan Auditorium	Fr. Tim Scully, Director, Notre Dame’s Institute for Educational Initiatives
	<b>“Opening Charge”</b>
	Chris Zorich, Youth and Community Outreach Program Manager Former ND All American and Chicago Bear
<b>2:15 – 2:45 p.m.</b>	<b>Session 1: Introductions, Overview, History and Vision of PLC</b>
<b>3:00 – 4:30 p.m.</b>	<b>Session 2:</b>
Youth Room 121	<b>Play Like A Champion Today® Sports as Ministry Coach Workshop - Part 1</b>
High School Returning Trainers Auditorium	<b>The R of GROW: “Coaching Boys and Coaching Girls”</b> Tim Welsh, Notre Dame Head Men’s Swimming Coach Muffet McGraw, Notre Dame Head Women’s Basketball Coach Jay Louderback, Notre Dame Head Women’s Tennis Coach Katie Carroll, ND ACE Student and Pan Am Games Gold Medalist
<b>4:45 – 5:15 p.m.</b>	<b>Session 3:</b>
All Auditorium	<b>“Champions for Children”</b> Clark Power, PLC Program Director Daryl Boykins, South Bend Police Chief Kevin Dugan, ND Men’s Lacrosse Operations and Founder of Fields of Growth International
<b>5:30 – 6:15 p.m.</b>	<b>Dinner in the Naimoli Family Club in the Purcell Basketball Pavilion</b>
	Group Welcome Missy Conboy, Notre Dame Senior Deputy Athletic Director
<b>6:15 – 7:00 p.m.</b>	<b>“Ignite Your Life! Discovering 5 Keys to Unlock Passion, Potential and Impact”</b>
	John O’Leary, Inspirational Speaker
<b>7:15 – 7:45 p.m.</b>	<b>Tour of Notre Dame Football Stadium and Locker Room</b>
	Cappy Gagnon, Director of Notre Dame Ushers

8:00 – 9:30 p.m. Youth Room 122	<b>Session 4: PLC Sports as Ministry Coach Workshop – Part 2</b>
High School Room 162	<b>The O of GROW: “Benny and the Jets: Developing Athletic Leaders According to the Rule of St. Benedict”</b> Phil Baniewicz, President, Maur Hill-Mount Academy Catholic Prep
Returning Trainers Room 121	<b>PLC Continuing Education: New Data System, On-Line Recertification Course, Advanced Workshops and Best Practice Sharing Partner Discussion</b>
9:30 – 10:30 p.m.	<b>Evening Social, Mendoza Atrium</b>

**June 26, 2010 SATURDAY**

7:30 a.m.	<b>Breakfast Available, Mendoza Atrium</b>
7:50 a.m.	<b>Prayer</b>
8:00 – 8:30 a.m. All Auditorium	<b>“Opening Charge”</b> Carolyn Woo, Dean of Notre Dame’s School of Business Justin Woo, ND 2010, Theology
8:30 – 10:00 a.m. All Auditorium	<b>Session 5: Play Like A Champion Today® for Officials</b> PLC Team John Parry, NFL Referee
10:00 – 11:00 a.m. All Auditorium	<b>Session 6: Notre Dame Collegiate Athlete Panel and Discussion</b> Tom Carnevale – Boxing Tory Jackson - Basketball Rachael Louie – Rowing Meghan McMahon – Cheerleading Chris Stewart – Football
11:15 a.m. – 12:15p.m. Youth Room 122	<b>Session 7: Implementing the Play Like A Champion Today® Program</b> “Growing Your Program: The Ministerial Approach to Coaching” Ron Bowes, Assistant Superintendent, Diocese of Pittsburgh
Returning Trainers Room 121	<b>Advanced Presentation Techniques Round Table Discussion</b> Amanda McKendree, Faculty Kaneb Center for Teaching and Learning
High School Room 162	<b>The G of GROW: “Mental Game Coach: Working with Teams to Meet their Goals”</b> Paul DeRenzo, Central Catholic High School Coach and Author
12:30 – 1:30 p.m.	<b>Lunch – The Hammes Notre Dame Bookstore</b>
1:45 – 2:05 p.m. Auditorium	<b>Session 8: Debut of the PLC Video for High Schools</b>

2:15 – 2:45 p.m. Youth Room 122	<b>Session 9: PLC Player Sportsmanship Handbook</b>
High School Room 162	<b>Athlete Retreats</b> Ed Behr, Athletic Director, Notre Dame High School, St. Louis, MO Mike Murphy and Lee Hixon, St. Dominic's Academy, Auburn, ME
Returning Trainers Room 121	<b>How Sports and Faith Mix</b> Tauno Latvala, Director, Catholic Youth Organization, Archdiocese of Seattle
3:00 – 3:45 p.m. All Auditorium	<b>Session 10: Concussion And Sports Injury Facts: What To Do?</b> Dr. John Stravakos, Sports Medicine Clinician, South Bend Clinic, Former ND Cheerleader
4:00 – 5:00 p.m. Youth and High School Auditorium	<b>Session 11: Parent Like A Champion Today™ Parent Workshop</b>
Returning Trainers Room 121	<b>Champion Administration: Effectively Implementing the PLC approach</b>
5:15 – 6:00 p.m. All Auditorium	<b>Session 12: Legal and Moral Issues for Coaches and Administrators</b> Tim Buckley, Attorney
6:15 pm	<b>Dinner in the Notre Dame Football Stadium Press Box “Sports, Youth, and the Media: Communicating to a New Generation”</b> Teri Schindler Gorman, Former Vice President, WNBA Broadcasting and Senior Coordinating Producer

**June 28, 2009**

**SUNDAY**

7:30 a.m.	<b>Breakfast Available, Mendoza Atrium</b>
7:50 a.m.	<b>Prayer</b>
8:00 – 8:30 a.m. All Auditorium	<b>Session 13: “Coached for Life”</b> Ed Flaherty, Author and Coach
8:30 – 9:15 a.m. High School And Returners Auditorium	<b>Session 14: The W of GROW: “Relentless Sports: Winning the Right Way”</b> Oscar McBride, J Serra High School Teacher and Football Coach Former ND and NFL Football Player
New Trainers Room 122	<b>Effective Presentation Skills</b> Amanda McKendree, Faculty Kaneb Center for Teaching and Learning
9:30 – 10:00 a.m. All Auditorium	<b>Session 15: Athlete Nutrition</b> Maureen Jamieson, Registered Nurse and Dietician, Clinical Manager, Memorial Hospital

- 10:00 - 11:00 a.m.**  
All  
Auditorium
- Session 16: Developing and Sustaining your Organization: Give Like A Champion**  
Scott Kolb, CAI, Certified Auctioneer Institute and St. Simon Parish, Diocese of Indianapolis  
Ron Bowes, Assistant Superintendent, Diocese of Pittsburgh
- 11:15 a.m. – 12:30 p.m.**  
Youth and Returners  
Rooms TBA
- Session 17: Lunch provided during the Session  
Workshop Practice Session & Debrief**
- High School  
11:15 – Noon  
Room 162
- Creating A Champion Culture**  
Mike Murphy and Lee Hixon, St. Dominic Academy, Auburn, ME
- Noon – 12:15 p.m.
- PALS, Positive Athletes Leadership Society**  
**William Hoag**, Student Athlete from J Serra High School, Orange County, CA
- 12:15 – 12:30 p.m.
- Enacting Our Catholic Mission: Reclaiming the Educational Values of Sport**
- 12:30 – 12:45 p.m.**  
Auditorium
- Wrap-Up and Moving Forward**
- 1:00 – 1:45 p.m.**
- Mass at the Grotto of Our Lady of Lourdes**  
Rev. Lou Delfra, CSC, Alliance for Catholic Education Fellowship, Director of Spiritual Life
- 1:45 – 2:00 p.m.**
- Play Like A Champion Today® Closing Commissioning Ceremony**

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